

Nordic foresights and visions on ICT in healthcare, security, the experience economy and production systems

**Jonas Svava Iversen
Head of Section,
Danish Technological Institute**

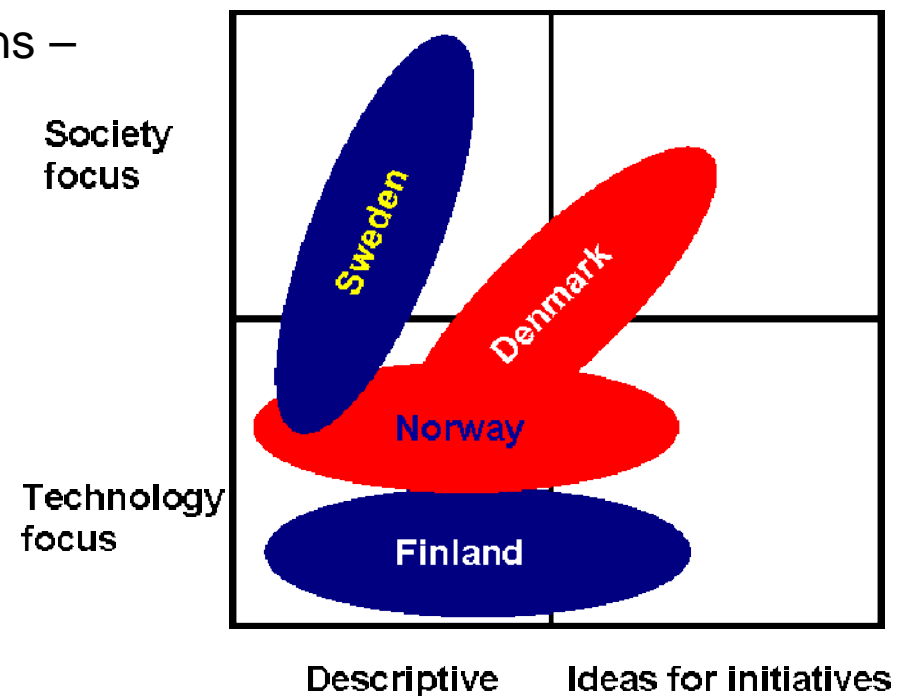
Aim

To identify visions within the four countries related to the four focus areas.

Desk study.

Visions and ideas rather than ambitions –
not necessarily public policy

Quite different scope and scale in the
available material



Challenge: To combine flexibility and user-orientation with efficiency

Health care	Tele-medicine	EHR	Medico/sensor	Bio-informatics
Finland		X		X
Denmark		X	X	X
Sweden	X	X		
Norway	X			

Challenge: Identify relevant synergies in a sustainable industry

Exp. Economy	Design	Games	TV/Film	Music	Marketing
Finland	X	X			X
Denmark	X	X	X		
Sweden	X	X	X	X	
Norway	X				

Challenge: Create results so other sectors may benefit

Security	General focus	Networked sec.
Finland	X	
Denmark	X	
Sweden	X	X
Norway	X	

Challenge: Response to globalisation

Production sys.	Mobile	Sensors	Complex sys	SME
Finland	X	X	X	X
Denmark		X	X	X
Sweden		X	X	
Norway				X

Choose wisely