LICO
Lock-In Consortia UnLtd.

Business-as-usual scenario

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ICT related values and trends

Drop-outs	Survivors

The future of business-as-usual scenario is dependent on ratio between drop-outs and survivors. In Nordic countries < 10, Latin America > 80.

Storylines

- Developed world is divided by largest lock-in players: China telecom, Nokia & Vodafone, Microsoft, Google & eBAy (Europe, USA). The Nordic players (TeliaSonera, Telenor) may be strategic in the blocks to survive. These blocks have shared the world. There are open source hackers that disturb the system by attacking the large players. There are several "Undernets", which are based on different kinds of hacker ethics (open source), but also to the logic of lock-in blocks. The social model is decided upon its ratio of survivors and drop-outs. In Nordic country the tolerance of drop-outs is less than 10 %, in Latin America it might be even over 80 %.

- The products are locked-in (global mass-customized products). The power is concentrated to very few people. The people are kept happy via "tittytainment", standardized entertainment. The development produces happy silent majority for whom the most of the services are provided.

- The silent majority of the people use standardized "Internet". It is opposed by glocal "Undernets" that are run by open source hackers, the "anti-Bill hooligans". They are open, free-source nomadic hackers that are dispersed like al-Qaida: there are no leaders to fight against. There are lot revolutionary, underground movements that are networking in many ways. New "underground innovation systems" are emerging, flourishing on the basis of hacker and open source community activities. These movements are run by prophetic figures. These networks could be in competitive situation against each other (GNU's, Linuxes).

- There are public universities and private universities. The best brains go through private universities, but most of the people go through a public university. The university system is broken into projects - professors run for money and try to find funds for basic activities.

- The university is run like business, it should make direct profits and direct contributions to society (compared to the paradigm of basic research). This business logic is also permeating the whole society: all the functions of the nation state are to run in market principles, based on business qualifications.

- The monopolistic companies are selling safe life, ecological alternatives and safe food etc. whatever you want. You can't decide freely; the products are sold via "concepts of freedom", but actually all the products rigidly planned and programmed.

- Trends in the business-as-usual scenario might be nanotechnology and biometric systems. Nano is more like conceptual driver, not actually technology that could really produce something in ten years. However, it is concept that is leading the development and efforts.